

Echinacea Alkylamides Why Are They Important?

Unique compounds called alkylamides are what make Echinacea work and give your mouth that ‘tingling’ sensation. But are they present in the Echinacea you use?

MediHerb has developed specialized knowledge in the manufacture and testing of Echinacea products. This includes a \$1.5 million research project, extensive analytical method development, the origination of specialized harvesting, drying and storage protocols and most importantly successful clinical trial data.

From our research we now know:

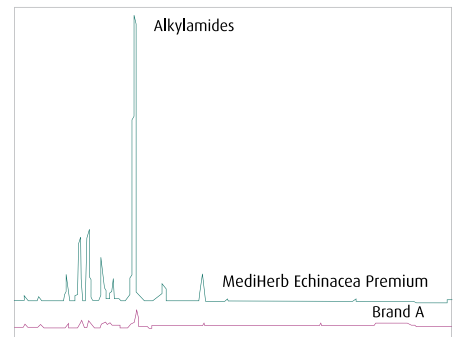
- **Alkylamides** are the only compounds found in the blood stream after oral ingestion of Echinacea
- The roots of *Echinacea angustifolia* and *Echinacea purpurea* contain the highest levels of alkylamides
- Echinacea **modulates** the immune response by the interaction of **alkylamides with the CB2 receptors**
- Echinacea root **boosts the white cell count**, especially natural killer (NK) cells

MediHerb Echinacea  Premium®

- Contains a patented blend of *Echinacea angustifolia* and *Echinacea purpurea* roots
- The synergistic blend of alkylamides in Echinacea Premium **potentiate each other** for greater therapeutic effect
- MediHerb **guarantees a minimum of 5.15 mg of alkylamides in every tablet** and not less than **1.5 mg of alkylamides in each mL** of Echinacea Premium 1:2 to ensure optimal clinical results



Competitor testing shows that MediHerb Echinacea Premium 1:2 liquid extract contains superior levels of the important active compounds alkylamides when compared with a Canadian professional liquid product.



Product	Alkylamides
MediHerb Echinacea Premium 1:2	2.22 mg/mL
Brand A	0.18 mg/mL

For more information on MediHerb's Echinacea research, contact ProMedics.

If you want *real* Echinacea, buy MediHerb Echinacea  Premium® today!